

NEWS

For Immediate Release

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Herb Gillen Advertising Names Amanda Harr and Amanda Miller to Team

COLUMBUS, OHIO (August 21, 2014) – Herb Gillen Agency today announced the hiring of Amanda Harr and Amanda Miller. Harr, the agency's newest Account Executive, will be responsible for several of the agency's key accounts including Cristy's Pizza. Miller will take the role of the agency's Business Development Director.

Harr studied Journalism and Professional Writing at Miami University. Combined with her education, Harr brings five years of experience to Herb Gillen Agency. Her previous employment includes journalism positions at Miami University and Cincinnati Magazine, as well as public relations and marketing experience with Licking Memorial Health Systems, Short North Alliance and dunnhumby USA.

Miller studied Business Management at Columbus State Community College. Combined with her education, Miller brings seven years experience to Herb Gillen Agency. Her employment background



includes working as an Account Specialist at Hyperlogistics Group, where she was responsible for sales objectives and customer service.

"We are thrilled to be able to bring on both of these talented ladies," said Herb Gillen, President of Herb Gillen Agency. "Amanda Harr brings a wealth of skills to our agency that will serve our clients well, and Amanda Miller has the background and skills to propel our company to the next level."

Herb Gillen Advertising is a full-service marketing, advertising and public relations firm located in Upper Arlington. The agency provides full-service advertising services for local clients such as The Arlington Bank and Cristy's Pizza. The agency also works for more than one dozen air shows and aviation-related clients throughout the U.S. and has become known as the premier advertising agency in the country for marketing air shows and related clients.

Photo Cutline: Amanda Harr, Account Executive, and Amanda Miller, Business Development Director, were recently hired at Herb Gillen Advertising.

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Herb Gillen launched the Herb Gillen Agency in 2005. The firm, located in the historic Mallway District of Upper Arlington, offers design, marketing planning, events and promotions, online marketing and public relations. Gillen can be reached at 614.488.2828. For additional information, visit www.herbgillen.com.